White City Garden Club Board Meeting
February 3, 2014
Meeting Minutes
Held At: Sheryl Britton's home

Members present:

Catherine McCallum	Joy Dobson
Susanne Martin	Donnaleen Bowns
Arlene Janzen	Marilyn Schuett
Roberta Ekberg	Sheryl Britton

1. Election of the 2014 Board Committee:

The committee members elected at the January, 2014 AGM was reviewed. The following is a list of the 2014 board members:

President- Sheryl Britton
Vice President- Roberta Ekberg
Past President- Susanne Martin
Secretary- Lorelei Hall
Treasurer- Arlene Janzen
Membership- Monica Kalynchuk, Catherine McCallum
Refreshments- Mavis Slack, Gail Mitchell
Newsletter Editors- Isabelle Ladwig, Shirley Tuttosi
Members at Large- Marilyn Schuett, Donnaleen Bowns, Joy Dobson

2. Review of Financial Report:

Arlene reviewed the financial report. Arlene confirmed the reduction in membership income for 2013 was due to no corporate memberships and the payment of 2013 memberships in 2012.

Motion: To accept financial report M/S A. Janzen/S. Martin carried

Arlene raised the question of 2014 signing authorities. As we move toward establishing formal by-laws and rules, it was suggested that we should propose amending the current signing authorities from people to roles.

Motion: To establish the signing roles for the club as President, Secretary and Treasurer and maintain the two to sign rule. M/S A. Janzen/S. Martin carried

Action: New signing authorities to get together and sign new documents at Conexus

3. Review of Minutes:

Two sets of minutes were reviewed for accuracy: November 19, 2013 Board Meeting and January 8, 2014 AGM meetings

November 19, 2013

Minutes were reviewed and action items discussed. There were no errors or omissions.

Motion: To accept the minutes of November 19, 2013 as presented: M/S C. McCallum/R. Ekberg carried

Business arising from November minutes:

1. The motion to invite the general members to the regular business meeting was reviewed and discussed. After consideration, the Board has recommended that until such time as the bylaws and rules are created and put into place, the general membership will not be invited to participate in regular business meetings. However, the Board also felt that is was very important that members are kept informed of the discussions at the regular meeting. Therefore, two action items were identified:
   Action: All regular board minutes will be posted to the WCGC web page, following review and approval at the next board meeting, for all to read. Any questions arising from the general public can be directed to any Board member who will be happy to review and discuss. As well, the membership will be invited to participate on any of the club committees.
   Action: Additionally, in the monthly newsletter, there will be a new section established called President Notes which will highlight any important information that may be relevant to the membership.

2. Arlene to confirm with Rebecca the church is booked for the upcoming year the 2nd Wednesday of each month
3. Sheryl asked whether Mavis spoke to the town foreman regarding the possibility of the town continuing to help maintain flowerbeds by watering and fertilization

4. Arlene confirmed she submitted the budget to the RM of Edenwold for the flower beds and planters. The RM confirmed they will provide a cheque for $2,000. White City will provide $3,500.

January 8, 2014 AGM Minutes

Minutes were reviewed for accuracy. There were some corrections.

Action: Sheryl to advise Lorelei of corrections so the minutes can be corrected and distributed for review at the 2015 AGM.

4. New Business:

a) February speaker and 2014 speakers- The speaker for February has been confirmed. It will be Loreen Labrash from Lumsden who will speak on organic gardening. The balance of the speakers for 2014 have been determined and are:

- March 12- Barrie Scherle- Hardscaping
- April 9- Doug Bradford- Growing Clematis
- May 14- Pat Kisch- Fabulous Container Gardens
- June 11- Duane Haave- Water Conservation
- Sept 10- Jim Ternier- Saving Seeds
- Oct 8- Darcy Schenk- Lawn Maintenance

- Nov 12- Visit to Regina Floral Conservatory and Care of Holiday Plants

Donnaleen asked the Board if we had a directory of past speakers. Group confirmed we didn't. Donnaleen offered to compile a directory. Will need information from committee members on past speakers.

b) 2014 Meetings:

The following meetings have been established for 2014:

Board	**Education**
March 6	February 12
April 3	March 12
May 8	April 9
June 5	May 14
September 4	June 11
October 2	September 10
November 6	October 8
December 4	November 12

c) Committee Reports: Sheryl requested that all committee reports please be provided to the Secretary (Lorelei) by the Monday before the Board meeting to allow the Board members time to review the reports and be prepared to discuss at the Board meetings.

- **Flowerbed Committee**- Flowerbed supplies will be supplied by Pat Kisch. Money will be used from RM of Edenwold and White City. Question was raised and discussion followed regarding the Communities in Bloom Pots. This year the CIB will not be doing this. The question was raised whether we want to continue with this program.
  Motion: That WCGC take over the responsibility of refilling the existing CIB pots which were requested to be refilled at the end of last year and in addition consider expanding the program for additional sales. M/S S. Martin/D.Bowns- Carried
  This will now be referred to the Flowerbed committee to review and bring back recommendations to the Board.

  At this time, Donnaleen Bowns and Marilyn Schuett also offered to work on the Flowerbed committee as volunteers.

- **Junior Gardener Committee-** Roberta gave an update from the committee meeting that was held to brainstorm program ideas. She gave examples of work that Yorkton has done to establish a Junior Gardener program and the success Yorkton has had. Of particular note was the feedback that Yorkton had noted that it was hard to go through schools to establish the program but much easier to do through the Day Cares. Roberta also noted that the USA has established formal Junior Gardening Programs across the USA and they have a handbook available for purchase. Roberta asked if the Board

would approve money to purchase the handbook. Estimated cost is approximately $15.00 US.

Motion: The Board provide funds to the Junior Gardener Committee to purchase a handbook. M/S R. Ekberg/S.Martin- Carried

d) Publicity Committee

Susanne opened a discussion on the need to have a publicity committee that can work together to manage the publicity needs of the WCGC. The purpose of the committee would be to publicize our events in a co-ordinated fashion. The committee would be responsible to develop and distribute all publicity material related to WCGC and would include (but not limited to) posters, newsletters, signs, email reminders, media updates.

Motion: A Publicity Committee be created to develop and manage all publicity needs for WCGC. M/S S. Martin/C. MCallum- Carried

The following individuals have volunteered for the Publicity Committee- Catherine, Susanne, Isabelle, Shirley.

Action: Need assistance to put up posters. Volunteers will be asked at the Feb 12 Education meeting to assist

e) Advertising- a question has been raised by a business in the area whether they can advertise in the newsletter. This has been referred to the Publicity Committee to review and speak with the business and then bring a recommendation forward to the next Board meeting.

f) Welcome to Joy- Roberta officially welcomed Joy as the new member at large.

g) Meeting Adjourned- Move to adjourn by Catherine McCallum at 21:36

h) Next Board Meeting- March 6, 2014- Sheryl Britton's house